

## A B S T R A C T

The invention relates to a hot marking method enabling decoration to be made on an article, the method  
5 comprising the steps consisting in:

- supplying a multilayer structure comprising a layer of varnish that hardens under the effect of radiation, a backing layer, and a layer of decoration, the varnish layer being situated between the backing  
10 layer and the decoration layer;
- bringing said multilayer structure into contact with the article;
- applying pressure and heat to the backing layer at the location where it is desired to transfer the  
15 decoration layer onto the article, the varnish layer being such as to be transferred locally onto the article together with the decoration layer;
- withdrawing the backing layer; and
- causing the layer of varnish that has been  
20 transferred onto the article to harden by exposing it to said radiation.

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